ALLAMA IQBAL OPEN UNIVERSITY ISLAMABAD

Level	**MBA/BS**	**Semester**	**Spring 2025**
Subject/Course Code	**Entrepreneurship (8503/5026/8424)**	**Maximum Marks**	**100**
Maximum Time	**03 Hours**	**Pass Marks**	**40 Marks**
Medium of Instructions	**Englis**		

NO

Q.No.		Marks
1.	What is the social contribution of entrepreneurial initiatives? Explain with examples	20
2	What makes up an Entrepreneur? Highlight the personality characteristics of an entrepreneur.	20
3	What makes an entrepreneurial initiative feasible in financial terms? Explain.	20
4	What is the role of venture capitalist in entrepreneurship? Explain.	20
5	How can an entrepreneur market a business which is a small-scale business? Explain	20
6	What is an entrepreneurial culture? Explain.	20
7	Entrepreneurship is probable to conflicts, what different conflicts and entrepreneurs face and how they tackle them? Explain.	20
8	Name any three entrepreneurial initiatives in your country and elaborate how they have contributed to that country's economy? Explain.	20

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